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**103 Breweries & 1035 Beers Make
10th Annual Michigan Brewers Guild Winter Beer Festival
BIGGER and BETTER than Ever Before!
*Friday Tickets Remain Available at MiBeer.com***

(LANSING, Mich)—A record 103 breweries and 1035 beers will be featured at the 10th Annual Michigan Brewers Guild Winter Beer Festival, coming up Friday, February 27 and Saturday, February 28 at Fifth-Third Ballpark just north of downtown Grand Rapids. The impressive list of breweries and beers can be viewed [here](#).

Tickets for Friday's session, which will run from 3-7pm (2pm entry for Enthusiast Members), remain available for \$45 each at MiBeer.com. Overall, 1000 fewer tickets are available for Friday meaning slightly smaller crowds and shorter lines. Friday will also feature special beer releases and tapplings, a live ice carving demonstration by The Ice Guru Randy Finch, sideshow acts and street performers, musical entertainment and fireworks (weather permitting). If the Friday session does not sell out prior to the event, tickets will be available at the gate for \$50 the day of. There will NOT be tickets at the gate on Saturday.

Earlier last summer, the Guild announced the expansion of its wildly popular Winter Beer Festival to a two-day event to accommodate growing demand for tickets. Tickets went on sale on December 4 and Saturday's sold out in record time—6500 tickets sold in less than a half-hour.

"We are pleased to offer a second day to allow more thirsty Michigan craft beer fans an opportunity to experience this festival," says Scott Graham, executive director of the Michigan Brewers Guild. "I don't ever want to take for granted how enthusiastic our fans get when it comes to attending our festivals. It is both humbling and overwhelming that our festivals are so popular. It's a testament to Michigan's great craft brewing culture."

The Michigan Brewers Guild was formed in 1997 and held its first festival in July 1998. Today, the Guild hosts four festivals dedicated exclusively to Michigan craft beer produced by its more than 150 member breweries. The Guild exists to unify the community of brewers, to increase the sale of Michigan Craft Beer, to contribute culturally and economically throughout the state, and to monitor and assure a healthy brewing industry. By working collaboratively with proponents of craft beer, we strive to achieve a 10% share of all beer sold in Michigan by producing world-class events, increasing public awareness, educating consumers, and encouraging responsible consumption. Michigan ranks #5 in the nation for the number of craft breweries – thus supporting its claim as "The Great Beer State".

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PHOTOS AVAILABLE UPON REQUEST

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Link to this release online:

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<http://promotemichigannews.blogspot.com/2015/02/103-breweries-1035-beers-make-10th.html>