



MEDIA REQUEST FOR INTERVIEWS & CREDENTIALS

8th Annual U.P. Fall Beer Fest (#UPFBF16)

Marquette’s Mattson Lower Harbor Park

Saturday, September 10

Each qualified media outlet is limited to (2) passes.

Media are permitted access to the festival site one hour prior to the general public, along with the MBG Enthusiast Members. Credentials are available for pick up at Will Call at that time.

Media lanyards do not include access to the Brewer Hospitality area.

Freelance media (ie bloggers, independent film makers) must be able to provide proof of a substantial follower base beyond just social media.

Media will be asked to provide a CD or online drop box with access to high res, non-watermarked images for future use.

All media must be at least 21 years of age. Photo ID required for admission.

Media passes are not transferrable without prior arrangements with the event publicist.

___ YES...I am interested in scheduling an interview prior to the festival.

Media Contact _____ Media Outlet _____

Email _____ Phone _____

___ YES...I am interested in covering #UPBF16. Please reserve credentials for the following media contacts:

Media Contact #1 _____ Media Outlet _____

Email _____ Phone _____

Facebook _____ Twitter _____

Blog _____ Website _____

Media Contact #2 _____ Media Outlet _____

Email _____ Phone _____

Facebook _____ Twitter _____

Blog _____ Website _____

RETURN THIS FORM BY FRIDAY, AUGUST 26, 2016 TO Dianna@PromoteMichigan.com.

Dianna Stampfler, Media Consultant / Publicist
269-330-4228 | Dianna@PromoteMichigan.com

**Exceptions may be made at the discretion of the MBG executive director, president and/or publicist.*