



MEDIA REQUEST FOR INTERVIEWS & CREDENTIALS

19th Annual Michigan Summer Beer Festival
Friday, July 22 (5-9pm) & Saturday, July 23 (1-6pm)
Riverside Park (Historic Depot Town) - Ypsilanti

Each qualified media outlet is limited to (2) passes for EITHER Friday OR Saturday. Please indicate which you prefer.

Media are permitted access to the festival site one hour prior to the general public, along with the MBG Enthusiast Members. Credentials are available for pick up at Will Call at that time.

Media lanyards DO NOT include access to the Brewer Hospitality area.

Freelance media (ie bloggers, independent film makers) must be able to provide proof of a substantial follower base beyond just social media.

Media will provide a flashdrive or online drop box with access to high res, non-watermarked images for future use.

All media must be at least 21 years of age. Photo ID required for admission.

Media passes are not transferrable without prior arrangements with the event publicist.

___YES...I am interested in scheduling an interview prior to the festival.

Media Contact _____ Media Outlet _____

Email _____ Phone _____

___YES...I am interested in covering SBF. Please reserve credentials for the following media contacts:

Media Contact #1 _____ Media Outlet _____

Email _____ Phone _____

Facebook _____ Twitter _____

Blog _____ Website _____

Date Preference: Friday Saturday

Media Contact #2 _____ Media Outlet _____

Email _____ Phone _____

Facebook _____ Twitter _____

Blog _____ Website _____

Date Preference: Friday Saturday

COMPLETED, SCAN AND EMAIL THIS FORM BY FRIDAY, JULY 8, 2015.
Dianna Stampfler, Media Consultant / Publicist: Dianna@PromoteMichigan.com

**Exceptions may be made at the discretion of the MBG executive director, president and/or publicist.*