



# MEDIA REQUEST FOR INTERVIEWS & CREDENTIALS

## 8<sup>th</sup> Annual Detroit Fall Beer Fest

### Eastern Market - Detroit

#### Friday, October 21 and Saturday, October 22

Each qualified media outlet is limited to (2) passes for EITHER Friday or Saturday. Please indicate which date you prefer.

Media are permitted access to the festival site one hour prior to the general public, along with the MBG Enthusiast Members. Credentials are available for pick up at Will Call at that time.

Media lanyards do not include access to the VIP Brewer Hospitality area.

Freelance media (ie bloggers, independent film makers) must be able to provide proof of a substantial follower base beyond just social media.

Media will be asked to provide a CD or online drop box with access to high res, non-watermarked images for future use.

All media must be at least 21 years of age. Photo ID required for admission.

Media passes are not transferrable without prior arrangements with the event publicist.

**\_\_\_ YES...I am interested in scheduling an interview prior to the festival.**

Media Contact \_\_\_\_\_ Media Outlet \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

**\_\_\_ YES...I am interested in covering DBF. Please reserve credentials for the following media contacts:**

Media Contact #1 \_\_\_\_\_ Media Outlet \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Facebook \_\_\_\_\_ Twitter \_\_\_\_\_

Blog \_\_\_\_\_ Website \_\_\_\_\_

Media Contact #2 \_\_\_\_\_ Media Outlet \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Facebook \_\_\_\_\_ Twitter \_\_\_\_\_

Blog \_\_\_\_\_ Website \_\_\_\_\_

**PLEASE RETURN THIS FORM BY OCTOBER 10, 2016.**

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*\*Exceptions may be made at the discretion of the MBG executive director, president and/or publicist.*